FAU’s Wimberly Library Displays ‘POP! Movable Books from the
Arthur J. Williams Pop-up Collection’

BOCA RATON, FL (April 30, 2012) – The Arthur and Mata Jaffe Center for Book Arts at Florida Atlantic University currently is hosting an exhibition titled “POP! Movable Books from the Arthur J. Williams Pop-Up Collection,” through Sunday, August 12 at the Wimberly Library, 777 Glades Road, Boca Raton campus. The exhibition features wildly colorful and interactive books that open to elements that pop up, slide and twirl.

The books, showcased on three floors in the library, are from some of the leading authors, illustrators and paper engineers from around the world. One book, “Star Wars: A Pop-Up Guide to the Galaxy,” received literary praise for its elaborate pop ups and imagery from The New York Times and other publications after its 2007 release. Bestselling pop-up artist Matthew Reinhart created the book for the 30th anniversary of George Lucas’ epic “Star Wars” movies. Among the book’s features are pop ups, working light sabers and pull tabs.

Blue Ribbon Books’ 1932 edition of “Pinocchio,” which is based on the fictional character in the 1883 children’s novel, is the exhibition’s oldest book. Harold Lentz, a famous artist, illustrated the book with many black and white illustrations and four brilliantly-colored pop ups, all showing Pinocchio in trouble. The exhibition also features pop-up adaptations of such classics as “Alice in Wonderland,” “Moby Dick,” “Peter Pan,” “The Wizard of Oz,” “Winnie-the-Pooh,” “Robin Hood” and “The Twelve Days of Christmas.”

“Pop-up books are most people’s first experience with books that behave differently from most books, so I think they inspire many to explore the book arts further,” said John Cutrone, the Jaffe Center’s director. “These books are just plain fun, and fun is a great motivator to learning.”

The Jaffe Center curated the exhibition from the collection of 425 pop-up books that Williams, a retired film editor, donated to FAU Libraries in 2011. It was passion at first sight for Williams, who began collecting the books in the mid-1970s, and also collects ceramics, paintings, sculptures and photographs.
“I could not stop looking at the pop-up books. Just to be able to manipulate them was an experience,” said Williams. “To me, it is the engineering of the books that is so exciting.”

Williams is a big fan of the Jaffe Center and the amazing collection of 12,000 artists’ books that its founder, Arthur Jaffe, has amassed. Williams gifted his collection to the Jaffe Center to give students and researchers a fun way of studying the mechanics of pop-up books. He has not lost his passion for pop-up books, though. When Williams sees a pop-up book that he cannot resist buying, he buys it and donates it to the Jaffe Center.

“The pop-up collection dramatically expands the Jaffe Center’s offering of books that have paper engineering at their core, yet covers all manner of topics to interest majors from across the FAU curriculum,” said Cutrone. “The collection will most likely generate the greatest interest from visual arts majors and from education majors, and will be very useful in public programming. The collection as a whole is an engaging one made up of books that are particularly popular with lecture audiences and exhibitions.”

The exhibition is free and open to the public. Viewing is during regular library hours. For information on library hours, call 561-297-3770 or visit www.library.fau.edu/geninfo/hours.htm. For more information on the exhibition, contact John Cutrone at 561-297-0455 or jcutrone@fau.edu.

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Photo Captions:

“Photo #1 POP.JPG:” Matthew Reinhart’s “Star Wars: A Pop-Up Guide to the Galaxy” is one of many pop-up books on display in FAU Wimberly Library’s “POP! Movable Books from the Arthur J. Williams Pop-Up Collection” exhibition through Sunday, August 12.

“Photo #2 POP.JPG:” FAU Wimberly Library’s “POP! Movable Books from the Arthur J. Williams Pop-Up Collection” exhibition runs through Sunday, August 12 and includes Matthew Reinhart’s “Star Wars: A Pop-Up Guide to the Galaxy.”


“Photo #4 POP.JPG:” The “POP! Movable Books from the Arthur J. Williams Pop-Up Collection” exhibition at FAU’s Wimberly Library includes Blue Ribbon Books’ 1932 pop-up edition of “Pinocchio.” The books will be on display through Sunday, August 12.
About Florida Atlantic University:
Florida Atlantic University, established in 1961, officially opened its doors in 1964 as the fifth public university in Florida. Today, the University serves more than 29,000 undergraduate and graduate students on seven campuses and sites. FAU’s world-class teaching and research faculty serves students through 10 colleges: the Dorothy F. Schmidt College of Arts and Letters, the College of Business, the College for Design and Social Inquiry, the College of Education, the College of Engineering and Computer Science, the Graduate College, the Harriet L. Wilkes Honors College, the Charles E. Schmidt College of Medicine, the Christine E. Lynn College of Nursing and the Charles E. Schmidt College of Science. FAU is ranked as a High Research Activity institution by the Carnegie Foundation for the Advancement of Teaching. For more information, visit www.fau.edu.