Jaffe Center to Sell World-Famous Pies for Pi Day

BOCA RATON, Fla. (March 5, 2013) The Arthur and Mata Jaffe Center for Book Arts at Florida Atlantic University’s Wimberly Library will take orders for world-famous Upper Crust Pies to raise money for the center and awareness of Pi Day, which celebrates the mathematical constant pi, through Friday, March 8, at the Jaffe Center, 777 Glades Road, Boca Raton campus.

The 9-inch pies will be available in fruit, cream, meringue and sugar-free, and in 32 flavors, including peanut butter, strawberry rhubarb, German chocolate cream, pina colada, black bottom rum, Dutch chocolate, apple and pumpkin.

This is the first time the Jaffe Center and the bakery have teamed up to raise money and to celebrate Pi Day, designated as Thursday, March 14 by the U.S. House of Representatives in 2009. That date was chosen because three, one and four are the most significant digits of pi in the decimal form. The pies cost $20 each and about $10 from each pie sold will benefit the Jaffe Center.

Upper Crust, a 30-year-old family-owned Lake Worth company, bakes with fresh frozen fruit and other quality ingredients. The bakery has earned the distinction for best pies from South Florida magazines and newspapers. The Wall Street Journal and other newspapers have featured the Upper Crust in news articles.

To place pie orders, call 561-297-0455, email jcutrone@fau.edu or visit www.jaffecollection.org and click “events.” Pies can be picked up on Thursday, March 14, or Saturday, March 16, at the Jaffe Center in FAU’s Wimberly Library.

About Florida Atlantic University:
Florida Atlantic University, established in 1961, officially opened its doors in 1964 as the fifth public university in Florida. Today, the University, with an annual economic impact of $6.3 billion, serves more than 30,000 undergraduate and graduate students at sites throughout its six-county service region in southeast Florida. FAU’s world-class teaching and research faculty serves students through 10 colleges: the Dorothy F. Schmidt College of Arts and Letters, the College of Business, the College for Design and Social Inquiry, the College of Education, the College of Engineering and Computer Science, the Graduate College, the Harriet L. Wilkes Honors College, the Charles E. Schmidt College of Medicine, the Christine E. Lynn College of Nursing and the Charles E. Schmidt College of Science. FAU is ranked as a High Research Activity institution by the Carnegie Foundation for the Advancement of Teaching. The University is placing special focus on the rapid development of three signature themes – marine and coastal issues, biotechnology and contemporary societal challenges – which provide opportunities for faculty and students to build upon FAU’s existing strengths in research and scholarship. For more information, visit www.fau.edu.