

JAFFE CENTER for BOOK ARTS
at Florida Atlantic University's Wimberly Library Boca Raton, Florida

In this issue: It's time for Real Mail Friday!

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REAL MAIL FRIDAYS
in the Jaffe Book Arts Gallery
2 to 6 PM, suggested donation \$10

Next session is this Friday, July 7! Our famous letter writing social meets monthly on the First Friday of the month from 2 to 6 PM. It's an open house setting, so come and go as you please. You bring a \$10 donation and we supply everything you need: papers, pens, art supplies, coffee, tea, cookies (rumor has it there may even be cake this time around!), good company, good music, and lots of great commemorative postage stamps. I stopped at the Lake Worth Post Office just this morning and got us postage stamps celebrating Henry David Thoreau, Dorothy Height, sports balls, Latin American foods, and the upcoming total eclipse of the sun.

Write a letter or write ten letters; we're not counting. Real Mail Fridays are based on the idea that real mail is the best mail, so come join us and have a wonderful time with like-minded folks.

Full details, directions, and parking information... it's all "write" here at our website:
<http://www.library.fau.edu/depts/spc/JaffeCenter/events/real_mail_fridays.php>

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BOOK ARTS 101: Summertime
Instructor John Cutrone

Sunday July 30, 2017
1 to 5 PM
Jaffe Center for Book Arts / Library

Tuition schedule: Self-determined (You choose what you'd like to give to JCBA's Education Fund.)
Advance registration is required for all JCBA workshops. Ridiculously easy registration is just a click away:
<http://www.library.fau.edu/depts/spc/JaffeCenter/workshops/book_arts_101_summertime.php>

Give us four hours and we'll make a book artist out of you! It's summertime and the living is easy... and it's also a very good time to spend a hot summer's afternoon in the cool air conditioned comfort of the Jaffe Center for Book Arts with an entertaining introductory book arts immersion.

We'll begin with a screening of a 7-minute video in which you'll meet JCBA founder Arthur Jaffe. We'll follow this with a thorough sampling of the amazing collection of artists' books that is at the core of the Jaffe Center for Book Arts—books that will entertain you, inspire you, educate you, and astound you. We'll honor summer by finding some particularly summery books from the collection... and maybe even encourage summer to pack its bags by conjuring some books that bring to mind cooler, more varied days. Expect a summertime story or two, as well, from the instructor's cache of Convivio Dispatches from Lake Worth.

After a leisurely break for coffee and tea and midsummer treats, we'll move on to the JCBA Letterpress Studio, where each participant will print a sheet of paper from type set by hand from JCBA's collection of historic wood type. These sheets will be the covers for the books we'll make, a brief history of the book arts that we'll bind by hand in the Single Signature Pamphlet stitch, a simple bookbinding technique that you can use again and again in your own book projects. You'll go home with a book you made yourself—one that you can read as sleep calls later that night, as you reflect on the new outlook on books (and maybe even life) that you've found earlier in the day at JCBA. "For there is great joy in knowing how to do things." All levels. Class limit: 18 (you must register ahead of time!)

Instructor John Cutrone is director of the Jaffe Center for Book Arts. He is a graduate of the MFA in the Book Arts Program at the University of Alabama. Aside from his work at JCBA, he is also a writer and a partner in Lake Worth's Convivio Bookworks, a book arts studio specializing in limited edition letterpress printed books and broadsides (www.conviviobookworks.com). His blog, the Convivio Book of Days, focuses on the ceremony of each day through the exploration of the quirkier side of social and seasonal customs (www.conviviobookworks.com/blog).

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SPONSORSHIPS

So many good things coming up at JCBA!

We have a simple trick to elevate your cool factor. Here's our formula: Your company helps us get great programming to our students and book arts enthusiasts, we celebrate that by extensively promoting the fact that you've helped us, and your company receives the accolades (not to mention business) it deserves from your newfound adoring fans.

I've got one of our big autumn events covered already by a new local sponsor (to be revealed!) but I have two more really wonderful events happening in the coming months that have excellent opportunities for sponsorship by local companies. Chances are sponsoring one of our programs is a much smaller financial commitment than you think (even \$100 is a big help). And it's a source of advertising that generates a huge heap of good will. We may even have something coming up that fits your very particular niche. Interested? Write to me, please, right here at this email address and we'll chat. You'll be in some wonderful company as you join the ranks of smart creative local (and not so local) companies who have supported JCBA events over the years. Companies like Convivio Bookworks (Lake Worth), Cosa Duci Italian Artisan Bakery (Boca Raton), Hotel Biba (West Palm Beach), Howley's Restaurant (West Palm Beach), Jerry's Artarama (Deerfield Beach), John Rachell Fine Art (Lake Worth), Joshua Heller Rare Books (Washington DC), Legion Paper (New York and Los Angeles), Priscilla Juvelis Rare Books (Maine), Rhythm Café (West Palm Beach), Rocco's Tacos (Boca Raton), Speedball Art (North

Carolina), Two Ponds Press (Maine), Upper Crust Pies (Lake Worth), Vamp & Tramp Booksellers (Birmingham, AL), and Xerox (Norwalk, CT).

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Don't forget, it's Real Mail Friday tomorrow, and it would be my pleasure to see you here then. I hope that's the case. I don't know any good songs about text messages. I'm sticking to pen and paper.

<<https://vimeo.com/99288663>>

John

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